

Ministry Of Education And Science Of Ukraine  
Higher Educational Establishment Of Ukooopspilka  
«Poltava University Of Economics And Trade»



**POLTAVA UNIVERSITY OF  
ECONOMICS AND TRADE**

## **EDUCATIONAL - PROFESSIONAL PROGRAM**

The first (Bachelor) level of higher education

Field of knowledge:  
**07 Management and Administration**

Specialty  
**073 Management**

## **Educational program «Business Administration»**

Qualification:  
**Bachelor in Management**

**Poltava 2018**

## General characteristics

<b>Level of higher education</b>	First (Bachelor) level
<b>Degree in Higher Education</b>	Bachelor's Degree
<b>Field of Knowledge</b>	07 Management and Administration
<b>Specialty</b>	073 Management
<b>Educational program</b>	Business Administration
<b>Restrictions on Learning</b>	No restriction
<b>Educational qualification</b>	Bachelor in Management
<b>Description of the subject area</b>	<p><b>Theoretical content of the subject area:</b> paradigms, laws, consistent patterns, principles, historical background of business development and management; - concepts of systemic, situational, adaptive, antispyptive, crisis, innovation, project management in business, etc. ;</p> <p><b>Methods, techniques, technologies and tools:</b> - general scientific and specific methods of business research (computational and analytical, economic-statistical, economic-mathematical, expert assessment, factual, sociological, documentary, balance sheet, etc.); - methods of realization of functions of management and administration in the field of business (methods of marketing research, methods of economic diagnostics, methods of forecasting and planning, methods of designing organizational management structures, methods of motivation, methods of control, methods for evaluating social, organizational and economic efficiency in management, etc.). - methods of implementing the functions of management and administration in the field of business (methods of marketing research, methods of economic diagnostics, methods of forecasting and planning, methods of designing organizational management structures, methods of motivation, methods of control, methods for evaluating social, organizational and economic efficiency in management, etc.). - methods of management and administration in the field of business (administrative, economic, social-psychological, technological); - instrumentation for justification of administrative decisions in business administration (economic analysis, simulation modeling, decision tree etc.); - information technology in business management and administration</p>

## Academic rights of the graduates

Continue education at the second (master's) level of higher education

## Employment of graduates

The specialist is prepared for work in the field of management and administration and is able to perform the specified ) professional work for International Standard Classification of Occupations 2008 (ISCO-08):

- 112 Managing Directors and Chief Executives
- 121 Business Services and Administration Managers
- 242 Administration Professionals

## ECTS credits needed to obtain a Bachelor's degree

The volume of the bachelor's educational program on the basis of complete general education:

- 240 ECTS credits;

**List of educational disciplines of the pressional-educational program by the training cycles**

<b>Nº</b>	<b>Name of the discipline</b>	<b>Hours/Credits</b>
1	Higher and Applied Mathematics	90/3
2	Macroeconomics	120/4
3	Microeconomics	120/4
4	History and Culture of Ukraine	90/3
5	Information technology in business administration	120/4
6	Training «Introduction to the specialty»	180/6
7	University Education	30/1
8	Foreign Language	90/3
9	Physical Education	120/4
10	Basics of economy	180/6
11	Sociology and the basics of applied research	90/3
12	Ethics	120/4
13	Principles of Marketing	150/5
14	Statistics and Applied Statistics	90/3
15	Fundamentals of Management. Part 1 (History of Management, Theory of Organization)	180/6
16	Principles of Management. Part 2 (Management Functions: Management Links)	300/10

<b>Nº</b>	<b>Name of the discipline</b>	<b>Hours/Credits</b>
17	<b>Leadership and Communication Skills</b>	90/3
18	<b>Finances. Part 1</b>	90/3
19	<b>Finances. Part 2</b>	120/4
20	<b>Cost accounting</b>	90/3
21	<b>Financial Accounting</b>	90/3
22	<b>Accounting Management</b>	90/3
23	<b>Business law. Part 1</b>	90/3
24	<b>Business law. Part 2</b>	180/6
25	<b>Operational and production management</b>	240/8
26	<b>Marketing Research</b>	90/3
27	<b>Ukrainian Language (for Professional Purposes)</b>	90/3
28	<b>Entrepreneurship and Innovation</b>	120/4
29	<b>Consumer Behavior</b>	120/4
30	<b>Econometrics</b>	90/3
31	<b>Strategic Management</b>	180/6
32	<b>HR Management</b>	240/8
33	<b>Professional ethics and corporate responsibility</b>	90/3

<b>Nº</b>	<b>Name of the discipline</b>	<b>Hours/Credits</b>
34	Management control	120/4
35	Global Economy	90/3
36	International strategies	90/3
37	Foreign Language	90/3
38	Skills management	120/4
39	Information systems management	90/3
40	Supply Chain Management (Trade Logistics)	90/3
41	Corporate Behavior	120/4
42	Quality management	120/4
43	Administration of trading business	120/4
44	Administration of production business	120/4
45	Administration of the hotel business	120/4
46	Administration of restaurant business	120/4
47	Administration of tourism business	120/4
48	Methods of business research	90/3
49	Final project	330/11
50	Internship	1080/36
<b>The total number of training hours</b>		<b>7200/240</b>



## CONTACTS

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