

Ministry Of Education And Science Of Ukraine
Higher Educational Establishment Of Ukooopspilka
«Poltava University Of Economics And Trade»



**POLTAVA UNIVERSITY OF
ECONOMICS AND TRADE**

EDUCATIONAL - PROFESSIONAL PROGRAM

Second (Master's) level of higher education

Field of knowledge:

07 Management and administration

Specialty

073 Management

Educational program «Business Administration»

Qualification:

Master in Management

Poltava 2018

General characteristics

| | |
|---|---|
| Level of higher education | Second (Master) level of higher education |
| Degree in Higher Education | Master's Degree |
| Field of Knowledge | 07 Management and administration |
| Specialty | 073 Management |
| Educational program | Business Administration |
| Restrictions on Learning | No restriction |
| Educational qualification | Master in Management |
| Description of the subject area | <p>Theoretical content of the subject area:</p> <ul style="list-style-type: none">- modern theories and concepts of management;- innovative concepts and management systems;- characteristics of business development and business management;- the role and features of state regulation of business;- functions, methods and technologies of management in organizations and their subdivisions;- methodology of scientific research. <p>Methods, techniques, technologies and tools:</p> <ul style="list-style-type: none">- general scientific and specific research methods;- methods and instruments of scientific research in the field of management;- methods, technologies and management tools (strategic management, change management, project management, knowledge management, corporate governance, etc.);- methods of realization of management functions;- a toolkit for justification of managerial decisions;- information and communication technologies of management in organizations and their subdivisions |
| Academic rights of the graduates | Continue studies to obtain an educational and scientific degree of the Doctor of Philosophy, improve qualifications and receive additional postgraduate education. |

Employment of graduates

The specialist is prepared for work in the field of management and administration and is able to perform the specified) professional work for International Standard Classification of Occupations 2008 (ISCO-08):

111 Legislators and Senior Officials
112 Managing Directors and Chief Executives
121 Business Services and Administration Managers
122 Sales, Marketing and Development Managers
131 Production Managers in Agriculture, Forestry and Fisheries
132 Manufacturing, Mining, Construction and Distribution Managers
133 Information and Communications Technology Services Managers
134 Professional Services Managers
231 University and Higher Education Teachers
242 Administration Professionals
243 Sales, Marketing and Public Relations Professionals
1213 Policy and Planning Managers
1219 Business Services and Administration Managers Not Elsewhere Classified
2310 University and higher education teachers
2320 Vocational education teachers
2421 Management and Organization Analysts
2422 Policy Administration Professionals
3341 Office Supervisors

ECTS credits needed to obtain a corresponding Master degree

The volume of the educational Master degree program in Management is:

- 90 ECTS credits of educational-professional program;
- 120 ECTS credits of educational-research program

A minimum of 50% of the volume of the educational program should be directed towards the provision of general and special (professional) competencies in the specialty defined by the standards of higher education.

List of educational disciplines of educational-professional program by the training cycles

| Nº | Name of the discipline | Hours/Credits |
|-----------|---|----------------------|
| 1 | Management of personnel in the field of business | 120/4 |
| 2 | Strategic business management | 120/4 |
| 3 | Financial Management | 120/4 |
| 4 | Marketing Management and Marketing Research in Business | 90/3 |
| 5 | Accounting Management | 90/3 |
| 6 | Administrative Management | 150/5 |
| 7 | Information systems and technologies in business management | 90/3 |
| 8 | Project Management | 90/3 |
| 9 | Psychology of business management | 120/4 |
| 10 | Leadership in Business | 90/3 |

| Nº | Name of the discipline | Hours/Credits |
|------------------------------------|---|----------------------|
| 11 | Anti-crisis management and business security management | 150/5 |
| 12 | Corporate Administration | 90/3 |
| 13 | Innovative-investment management | 150/5 |
| 14 | Communication management in business | 150/5 |
| 15 | Management of organization and business development | 90/3 |
| 16 | Contract Law | 90/3 |
| 17 | Specialized Practical Training | 180/6 |
| 18 | Pregraduation Practical Practice | 90/3 |
| 19 | Master's Thesis | 585/19,5 |
| 20 | Final certification | 45/1,5 |
| Number of hours of training | | 2700/90 |

CONTACTS

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