

Ministry Of Education And Science Of Ukraine
Higher Educational Establishment Of Ukroospilka
«Poltava University Of Economics And Trade»



**POLTAVA UNIVERSITY OF
ECONOMICS AND TRADE**

EDUCATIONAL - PROFESSIONAL PROGRAM

The first (Bachelor) level of higher education

Field of knowledge:
07 Management and Administration

Specialty
073 Management

Educational program «Management»

Qualification:
Bachelor in Management

Poltava 2018

General characteristics

Level of higher education	First (Bachelor) level
Degree in Higher Education	Bachelor's Degree
Field of Knowledge	07 Management and Administration
Specialty	073 Management
Educational program	Management
Restrictions on Learning	No restriction
Educational qualification	Bachelor in Management
Description of the subject area	<p>Theoretical content of the subject area:</p> <ul style="list-style-type: none">- paradigms, laws, regularities, principles, historical background of management development;- concepts of systemic, situational, adaptive, antispypattic, anti-crisis, innovative, project management, etc.;- functions, methods, technologies and managerial decisions in management.- methodology of scientific research. <p>Methods, techniques, technologies and tools:</p> <ul style="list-style-type: none">- general scientific and specifi research methods (calculation and analytical, economic-statistical, economic-mathematical, expert assessment, factual, sociological, documentary, balance sheet, etc.);- methods of implementation of management functions (methods of marketing research, methods of economic diagnostics, methods of forecasting and planning, methods of designing organizational management structures, methods of motivation, methods of control, methods for evaluating social, organizational and economic efficiency in management, etc.).- management methods (administrative, economic, social-psychological, technological); <p>tools for the foundation of managerial decisions (economic analysis, simulation, tree of decisions, etc.);</p> <ul style="list-style-type: none">- information technologies in management
Academic rights of the graduates	Continue education at the second (master's) level of higher education

Employment of graduates

The specialist is prepared for work in the field of management and administration and is able to perform the specified) professional work
International Standard Classification of Occupations 2008 (ISCO-08):

- 111 Legislators and Senior Officials
- 112 Managing Directors and Chief Executives
- 121 Business Services and Administration Managers
- 122 Sales, Marketing and Development Managers
- 131 Production Managers in Agriculture, Forestry and Fisheries
- 132 Manufacturing, Mining, Construction and Distribution Managers
- 133 Information and Communications Technology Services Managers
- 134 Professional Services Managers
- 231 University and Higher Education Teachers
- 242 Administration Professionals
- 243 Sales, Marketing and Public Relations Professionals
- 1213 Policy and Planning Managers
- 1219 Business Services and Administration Managers Not Elsewhere Classified
- 2310 University and higher education teachers
- 2320 Vocational education teachers
- 2421 Management and Organization Analysts
- 2422 Policy Administration Professionals
- 3341 Office Supervisors

ECTS credits needed to obtain a Bachelor's degree :

The volume of the bachelor's educational program on the basis of complete general education:

- 240 ECTS credits;

List of educational disciplines of the preessional–educational program by the training cycles

Nº	Name of the discipline	Hours/Credits
1	Foreign Language (for Professional Purposes)	270/9
2	Marketing	90/3
3	History and Culture of Ukraine	90/3
4	Practical Psychology	90/3
5	Sociology and the basics of applied research	90/3
6	Philosophy	90/3
7	Ukrainian Language (for Professional Purposes)	90/3
8	Physical Education	120/4
9	Accounting, audit and taxation	120/4
10	Modern information and communication technologies	120/4
11	Higher and Applied Mathematics	90/3
12	Statistics and Applied Statistics	90/3
13	Economic Theory	90/3
14	Management Economics	180/6
15	Logistics	90/3
16	Entrepreneurship	180/6
17	State and Regional Administration	90/3

Nº	Name of the discipline	Hours/Credits
18	Business communication and communicative management	120/4
19	Innovation Management	135/4,5
20	Controlling in management	120/4
21	International Business Management	150/5
22	Small business management	150/5
23	Principles of Management	300/10
24	Self-management and time management	120/4
25	Strategic Management	180/6
26	HR Management	180/6
27	World economy and international economic relations	90/3
28	Law	180/6
29	Fundamentals of Leadership	90/3
30	Finance, Money and Credit	150/5
31	Management diagnostics and system analysis of the enterprise	120/4
32	Documenting management activities	90/3
33	Introduction to professional activity and management history	360/12

N°	Name of the discipline	Hours/Credits
34	Management ethics	120/4
35	Information Systems in Management	150/5
36	Team formation and team management	150/5
37	Creative management	135/4,5
38	Business Conflict Management	120/4
39	Operational and production management	180/6
40	Project Management	135/4,5
41	Risk management and crisis management of the enterprise	120/4
42	Decisions Development and Management	120/4
43	Training: Introduction to the specialty	150/5
44	Product Management	120/4
45	National models of economic systems	120/4
46	Specialized practical training	990/33
47	University education	30/1
48	Final certification	45/1,5
The total number of training hours		7200/240

CONTACTS

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